

APPENDIX B - Potential Visitor Levy Information

	Holiday*		VFR*		Business*		All Tourism*		Avg. Overnight stay ** (excl. VFR)	Potential Levy ** (excl. VFR)	Avg. Overnight stay ** (incl. 44% VFR)	Potential Levy ** (incl. 44% VFR)	Median Visitor Levy (Between excl. & incl. 44% VFR)
	Overnight Stays	Trips	Overnight Stays	Trips	Overnight Stays	Trips	Overnight Stays	Trips					
Midlothian	23,333	4,667	135,666	38,000	3,333	3,333	161,667	45,667	3.33	£53,332	3.49	£196,288.51	£124,810.25
East Lothian	309,333	78,333	177,667	64,667	19,000	9,666	506,000	152,667	3.73	£656,666	3.49	£1,083,336.63	£870,001.32
West Lothian	46,333	18,667	153,667	68,667	2,333	2,333	217,667	95,000	2.32	£97,332	2.27	£285,173.02	£191,252.51
Fife	866,333	280,667	748,000	207,000	219,000	70,333	1,853,000	571,333	3.09	£2,170,666	3.2	£3,854,720.50	£3,012,693.25
Scottish Borders	728,000	210,000	370,333	105,667	29,333	21,000	1,137,000	340,000	3.28	£1,514,666	3.32	£2,524,444.07	£2,019,555.04
City of Edinburgh	3,558,333	1,341,667	2,163,000	764,667	805,000	417,333	6,671,333	2,607,333	2.48	£8,726,666	2.54	£14,743,107.52	£11,734,886.76

Sources:

*Visit Britain: The GB Tourist2019 Annual Report

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Potential Visitor Levy = £2 per night capped at seven nights/£14 per visitor:

- https://democracy.edinburgh.gov.uk/Data/City%20of%20Edinburgh%20Council/20190207/Agenda/edinburgh_transient_visitor_levy_consultation_2018pdf.pdf