

Action Plan

7.15 The suggested Action Plan for the Bush Masterplan Framework is outlined in the table below. It highlights priority actions in terms of 'next steps'.

Area	Actions	Key Parties	Priority
Governance	Raise awareness of the collective benefit of working together. Use the Bush Framework Masterplan as basis for further consultation with stakeholders	Scottish Enterprise Midlothian Council University of Edinburgh	High
Governance	Liaise with key stakeholders to establish governance structure. Establish a Bush Governance Board (BSB), or similar, and identify key individuals to take project forward.	Scottish Enterprise Midlothian Council University of Edinburgh Stakeholders	High
Governance	Determine SMART objectives, existing constraints, priorities and success measures for The Bush.	Bush Governance Board	High
Governance	Develop and establish an 'umbrella' brand. Commission specialist branding consultants to undertake extensive consultation with key stakeholders and develop branding strategy for The Bush.	Scottish Enterprise Midlothian Council University of Edinburgh Bush Governance Board	Medium
Governance	Set up a central virtual hub via a website of intranet system to share information and encourage knowledge and skill exchange.	Bush Governance Board	Medium
Physical Environment	Establish a physical hub of shared facilities	Scottish Enterprise Midlothian Council University of Edinburgh	Low

Area	Actions	Key Parties	Priority
		Bush Governance Board	
Physical Environment	Liaise with Roslin Biocentre to establish new commercial incubation facilities at The Bush to further support work undertaken at the Roslin Institute.	Roslin Biocentre Scottish Enterprise Midlothian Council University of Edinburgh Bush Governance Board	Medium
Transport	Commission transportation consultants to consult with Transport Scotland and Midlothian Council and to develop design proposals for improvements to the A702(T) / Bush Loan junction including a STAG appraisal.	Bush Governance Board Midlothian Council Transport Scotland	High
Utilities	Commission M&E Consultants to consult with utility service providers to establish current utility capacities and to develop site wide water, power and telecom infrastructure strategies to allow for future development expansion. Solutions should consider sustainability, renewable energy and low carbon solutions.	Bush Governance Board Midlothian Council Utility providers	High
Physical Environment	Commission landscape consultants to develop an Environment Improvements Strategy for key gateways and routes in conjunction with road improvements. This should be considered in parallel with the design and implementation of a Wayfinding Strategy, and road / junction improvements.	Scottish Enterprise Midlothian Council University of Edinburgh Bush Governance Board	Medium
Physical Environment	Commission landscape consultants to develop a path and cyclist network design strategy, incorporating a signage and wayfinding strategy. This should be considered in parallel with the design and implementation of a Branding Strategy, road / junction improvements and the Environmental Improvements Strategy.	Scottish Enterprise Midlothian Council University of Edinburgh Bush Governance Board	Medium