

Legacy 2014 and Commonwealth Games 2014

Report by John Blair, Director, Corporate Resources

1 Purpose of Report

This report outlines the arrangements established by the Council to recognise the Legacy Year 2014.

2 Background

2.1 Legacy 2014

2014 has been designated as Scotland's Legacy Year with key national and regional events acting as a catalyst to drive forward a lasting legacy for 2014 and beyond.

Major events in Scotland 2014 include:-

- Homecoming 2014;
- Glasgow 2014 Commonwealth Games; and
- Fortieth Ryder Cup.

Therefore 2014 has the potential to bring significant opportunities and benefits to the whole of Scotland with individual local authorities being critical to the success of many elements of the programmes and events.

A regional portfolio of events and festivals programmes across Midlothian will enhance the development of the local legacy. The impact of these events is not simply in relation to sport and culture but also encompasses:-

- Employment
- Economic development
- Tourism
- Community engagement and Involvement
- Education
- Volunteering
- Establishing international links

Significantly 2014 allows Midlothian along with the rest of Scotland to promote this unique year which includes local, national, international and worldwide events being delivered in Scotland.

2.2 Midlothian Council Legacy Objectives

The Council at its meeting on 19 March 2013 considered a report dated 19 March 2013 entitled *"The Single Midlothian Plan"* by the Chief Executive.

This report sets out the new national priorities and the National Delivery Group has indicated that within the 16 national outcomes set for Scotland there is now an expectation that each Community Planning Partnership will demonstrate how it is giving priority to improving the following six national priorities:-

- Economic recovery and growth
- Employment Opportunities
- Early years
- Safer and stronger communities and reducing offending
- Health inequalities and physical activity and
- Outcomes for older people

In Midlothian these priorities are reflected in the local Strategic Assessment these key themes dovetail with the key legacy themes, each of which has 3 key focus areas:-

A Flourishing Scotland

- Increase growth of Scotland
- Increase movement into employment, training and volunteering
- Improve the perception of Scotland as a world class destination for business events and tourism

An Active Scotland

- Increase physical activity and participation in sport
- Improve the active infrastructure (people and places)
- Improve Scottish sporting success

A Connected Scotland

- Improving the perception of Scotland as a creative nation, producing world class cultural experiences
- Increase engagement through new artistic, cultural and creative experiences
- Enhance young people's learning and everyone's understanding of Scotlands cultures

A Sustainable Scotland

- Improve the physical and social environment of Glasgow, in particular the East End
- Strengthen and empower communities in Scotland and the Commonwealth
- Demonstrate sustainable design and environmental responsibility

3.0 Commonwealth Games

3.1 Commonwealth Games Background

Glasgow 2014 will be the 20th games involving 4,500 athletes competing for 261 medals in 17 sports, held in 14 venues around Glasgow and beyond.

Outside Glasgow, the Royal Commonwealth Pool in Edinburgh will host the diving, the Barry Buddon Centre in Angus will be the venue for the shooting and the triathlon will take place at Strathclyde Country Park in Lanarkshire.

3.2 Participants

The following nations and/or territories will take part in the Commonwealth Games.

Africa: Botswana; Cameroon; Ghana; Kenya; Lesotho; Malawi; Mauritius; Mozambique; Namibia; Nigeria; Rwanda; **Seychelles**; Sierra Leone; South Africa; Swaziland; The Gambia; Uganda; United Republic of Tanzania and Zambia

Americas: Belize; Bermuda; Canada; Falkland Islands; Guyana; St. Helena

Asia: Bangladesh; Brunei Darussalam; India; Malaysia; Maldives; **Pakistan**; Singapore; Sri Lanka

Caribbean: Anguilla; Antigua and Barbuda; The Bahamas; Barbados; British Virgin Islands; Cayman Islands; Dominica; Grenada; Jamaica; Montserrat; St. Kitts and Nevis; St. Lucia; St. Vincent and The Grenadines; Trinidad and Tobago; Turks & Caicos

Europe: Cyprus; England; Gibraltar; Guernsey; Isle of Man; Jersey; Malta; Northern Ireland; Scotland; Wales

Oceania: Australia; Cook Islands; Kiribati; Nauru; New Zealand; Niue; Norfolk Island; Papua New Guinea; Samoa; Solomon Islands; Tonga; Tuvalu; Vanuatu

3.3 Commonwealth Games Second Team

Although the Support a Second Team concept is not a formal part of Games delivery in 2014, an aspiration for a programme of events to engage the cultures of Commonwealth Countries and further develop links with Commonwealth regions was promoted alongside Glasgow's bid, thus providing an opportunity as part of the wider Games Legacy. The intention is to have a flexible programme providing opportunities for creating partnerships with participating Commonwealth Games nations. Local communities are encouraged to become involved and to explore opportunities that integrate and enhance work they are already undertaking.

sportscotland is leading the development of the initiative through a coordinated approach in conjunction with Glasgow 2014. Commonwealth Games Associations (CGAs), local partners and Education Scotland.

The Second Teams assigned to Midlothian are:-

- Pakistan (Asia)
- Seychelles (Africa)

The principal aims of adopting Second Teams are:-

To co-ordinate and deliver a successful programme to "Support a Second Team" in addition to Team Scotland. Which:-

 provides the opportunity for all 71 Teams especially small teams with limited resources and little travelling support, to be supported by local partners, bringing the Games closer to local communities with mutual benefits between counties and local partners; and • Enhances the Games experience for participating countries and local communities throughout Scotland.

Developing the Commonwealth Games Time includes:-

- Civic Reception for Commonwealth Games Association;
- Invitation to attend Commonwealth Village Welcome Flag Raising Ceremony (possible link with "Get Scotland Dancing" Legacy Programme);
- Ambassador/school pupil from each Council carries Second Team country name placard into games Opening Ceremony;
- Limited number of Games Tickets made available for purchase to send children/supporters to watch event heats/elimination bouts to support Second Team; and
- Commonwealth Games Association to acknowledge Council's/ pupils efforts. Pre-printed labels/postcards of acknowledgement and thanks from athletes to schools/Council etc.

Preliminary contact has been made with representatives of Pakistan and Seychelles and a response is awaited regarding the extent of involvement that they wish with the Council.

3.4 Key Dates

An events calendar has been drawn up for 2014. Key dates of note are:-

- January December 2014 Homecoming Year
- June July 2014 Queens Baton Relay touring Scotland
- 16 June 2014 Queens Baton in Midlothian
- 13 July 2014 Games Village opens and teams start arriving
- 23 July 3 August 2014 20th Commonwealth Games Glasgow
- 23 28 September 2014 Ryder Cup Gleneagles

3.4 Commonwealth Games

One of the key events and significant in terms of promoting and raising awareness of the Commonwealth Games is the Queens's Baton Relay. The Global Route for the Queen's Baton Relay, began on the 9 October 2013 at Buckingham Palace, travelling to Glasgow prior to landing in India on 11 October 2013, the host of the last Commonwealth Games. The baton will visit all 71 Commonwealth nations and territories, and the relay will culminate in a 40-day tour of Scotland in the summer of 2014. The baton will be in the Midlothian Council area on Monday 16 June 2014. The baton route has been confirmed by Glasgow 2014 as shown at Appendix 1 and a draft events schedule has been drawn up and is attached at Appendix 2. The timings and the actual event venues require confirmation and these proposals are being firmed up and finalised with Glasgow 2014. Council Officers are currently in discussions with, representatives from Rosslyn Chapel, National Mining Museum, Newbattle Abbey College and Dalkeith Country Park.

4.0 Homecoming 2014

Homecoming Scotland 2014 will reinforce Scotland's position on the international stage as a dynamic and creative nation. It will extend the benefits and opportunities offered by the Commonwealth Games and Ryder Cup and build on the successes of the first year of Homecoming 2009 by presenting a year-long coordinated programme of inspirational events.

This programme will be designed to support Scotland's events industry, increase visitors to Scotland and generate additional tourism revenue in a celebration of Scotland's past, present and future in the year that *"Scotland welcomes the world"*.

Homecoming Scotland 2014 is a Scottish Government initiative managed by EventScotland, which is a part of VisitScotland. Homecoming Scotland 2014 will enable the tourism and events industries to further demonstrate the important role they play in delivering sustainable and sustained growth to Scotland's economy.

The Cabinet at its meeting on 14 January 2014 considered a report Midfest 2013 by Director Education, Communities and Economy. Following consideration of this report the Council agreed to support a similar event in 2014 subject to necessary funding being secured.

Key elements of the Midlothian's Community are Gala days and special events and these local events are an integral part of our communities.

5.0 Fortieth Ryder Cup

The 2014 event will be held between the 23 and 28 September 2014 at Gleneagles in Perthshire, although Midlothian will not be directly impacted by this event, the Scottish economy is expected to benefit by up to £100m. It is anticipated that the benefits of the tournament will long outlive the event itself and be felt for many years to come. As well as the lasting economic benefits, it will allow young Scottish golfers the chance to see the very best the sport has to offer close up giving them an experience they will never forget and inspiring them to achieve great things. Given the number and location of Golf Courses and Golf facilities in Midlothian there is an opportunity to promote Golf using the Ryder Cup theme.

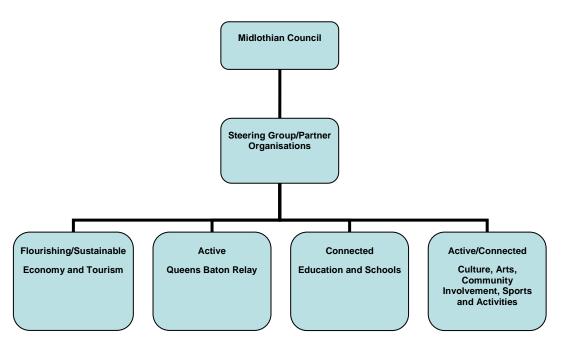
6.0 Midlothian Council Governance

6.1 Legacy 2014

It is intended to manage, organise and promote Legacy 2014 via existing Council governance arrangements.

The Director, Resources established in November 2013 a steering group to ensure a coordinated and cohesive programme for 2014. Sub groups have also been established and these are shown in the diagram below. The steering group has met on 3 occasions and includes community partners from Fire, Police, Voluntary Sector and Higher Education. A similar approach was adopted for the Olympic Torch Relay in 2012 and its intended to utilised the knowledge and expertise gained from this event.

The following diagram outlines the current governance arrangements.



7 Report Implications

7.1 Resource

A successful funding bid for £10,000 was submitted to EventScotland, with the monies being used to fund a planned community event at Dalkeith Palace on the evening of the 16 June 2014. This will be the finale to the Queens Baton Relay event.

The costs associated with traffic and crowd management, based on the costs associated with the Olympic Torch Relay are estimated at £40,000 which assumes the same level of traffic management and crowd control are required. However the Business Manager for Road Services is currently reviewing the extent of traffic management given the longer and more dispersed route compared to the Olympic torch. It is the intention to facilitate the Queens Baton Relay at a reduced cost compared to the 2012 event.

Staff costs will be met from existing budgets through assigning staff to specific duties.

7.2 Risk

There are no direct risks associated with this report.

7.3 Single Midlothian Plan and Business Transformation

Themes addressed in this report:

- Community safety
- Adult health, care and housing
- Getting it right for every Midlothian child
- Improving opportunities in Midlothian
- Sustainable growth
- Business transformation and Best Value
- None of the above

7.4 Impact on Performance and Outcomes

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The Legacy Year 2014 will provide a unique opportunity to involve Midlothian residents and visitors and promote the Council area.

7.5 Adopting a Preventative Approach

Legacy 2014 will contribute indirectly to the well being of all involved.

7.6 Involving Communities and Other Stakeholders

The proposed governance arrangements as set out in section 6.1 have been designed to involve Community Partners and Midlothian residents and particularly across the Council area on the 16 June 2014.

7.7 Ensuring Equalities

The steering group will ensure that all events are inclusive and available where possible accessible to all.

7.8 Supporting Sustainable Development

Directly through the Flourishing Scotland and Sustainable Scotland themes the Council will promote sustainable development.

7.9 IT Issues

There are no IT issues arising from this report.

8 Recommendations

Council are invited to note:-

- a) Progress to date with arrangements for Commonwealth Baton Relay and associated events
- b) The proposed working groups and governance arrangements;
- c) The ongoing review of traffic management arrangements relating to the Queens Baton Relay;
- d) Intention to provide regular updates on key events, including publicity.

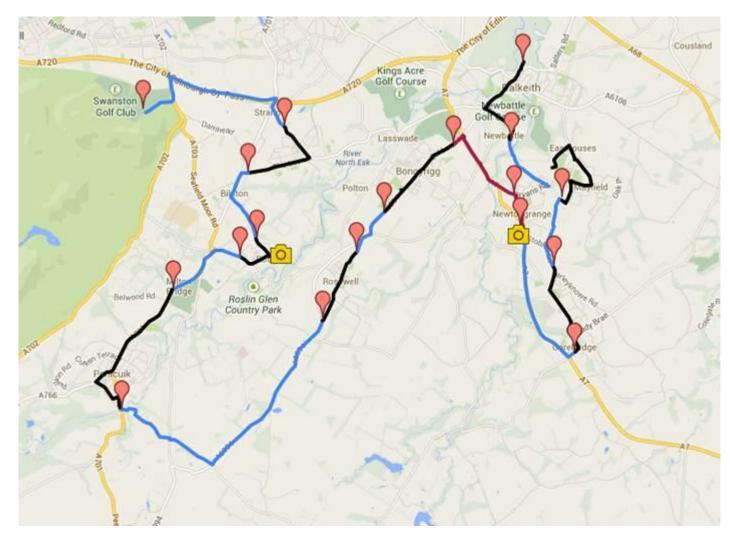
14 January 2014

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Background Papers: Appendix 1 – Queens Baton Relay route Appendix 2 – Events schedule

Midlothian Council Resources Directorate Overview of baton route

Indicative – Subject to Review



Midlothian Council Resources Directorate Approximate timings for the day

Approx. time of day	Main Locations	Additional activity times	Additional Activities
08:00	Arrive Midlothian Snowsports Centre (tbc)		
		30mins	Visit to Midlothian Snowsports Centre (tbc)
08:45	Arrive Loanhead		
09:05	Depart Loanhead		
09:15	Arrive Roslin		
		20mins	Photo opportunity at Roslyn Chapel
09:45	Depart Roslin		
		30mins	Time Adjustment Break
10:30	Arrive Penicuik		
		30mins	Visit to Beeslack High School
		30mins	Visit to Pennicuik High School
11:50	Depart Penicuik		
12:00	Arrive Rosewell		
12:10	Depart Rosewell		
12:20	Arrive Bonnyrigg		
		1hr	Lunch break at Lasswade High School
13:50	Depart Bonnyrigg		
14:00	Arrive Newtongrange		
		30mins	Newtongrange Mining Museum
14:40	Depart Newtongrange		
14:45	Arrive Gorebridge		
		25mins	Gorebridge Leisure Centre
15:40	Depart Gorebridge		
		30mins	Time Adjustment Break
16:15	Arrive Mayfield / Easthouses		
		30mins	Visit to Newbattle Community High School
17:15	Depart Mayfield / Easthouses		
17:30	Arrive Newbattle / Dalkeith		
		30mins	Visit to Newbattle Abbey College
18:30	Begin End of day celebrations		

Please note that these timings are a guide only, and will continue to evolve as planning progresses